

# Immersives Storytelling



@Into\_VR

@flight\_1

Susanne Dickel



**WHERE WE'RE GOING...**



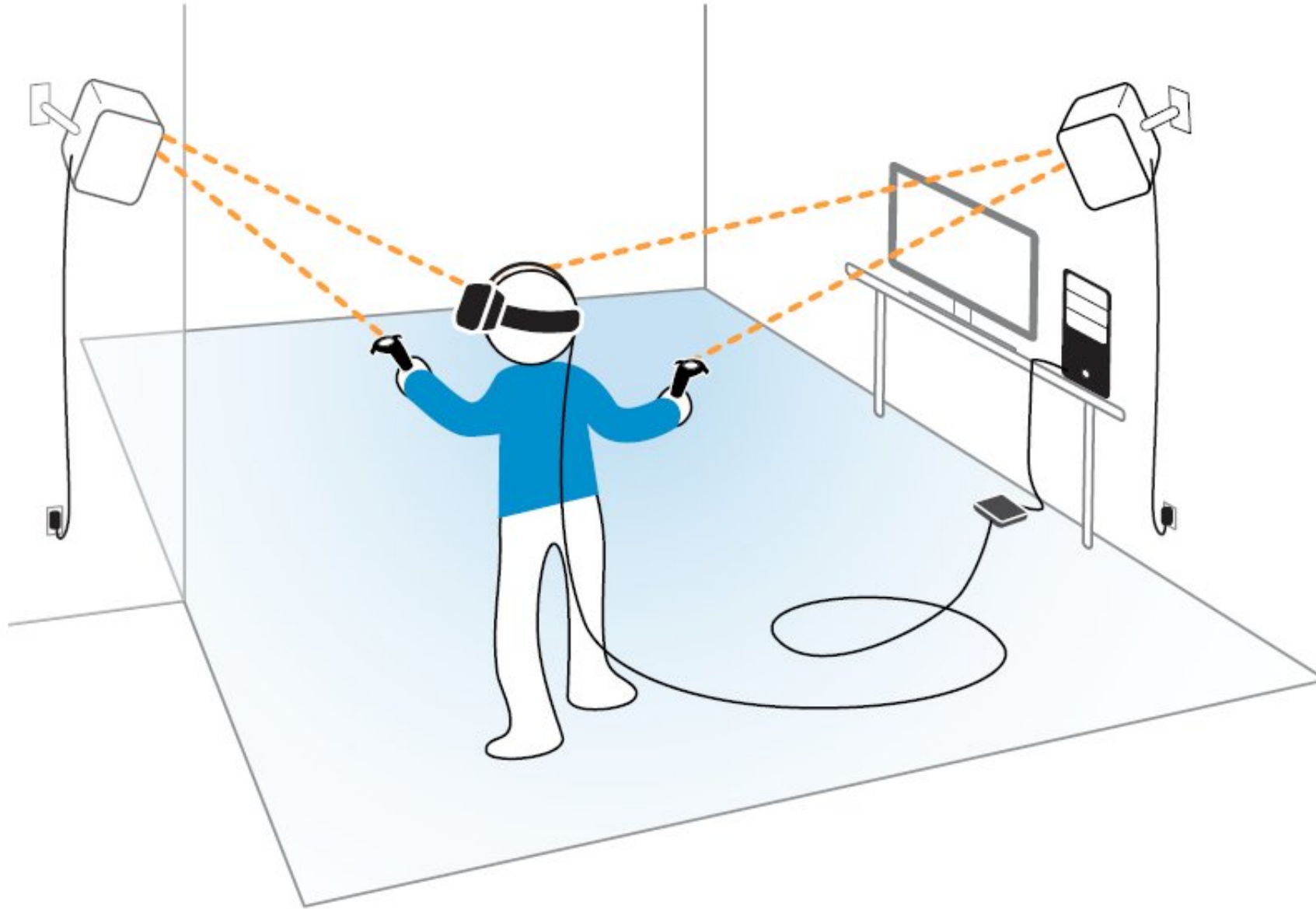
**WE DON'T NEED  
FURNITURE.**




Birdly

# VR vs. 360° Video



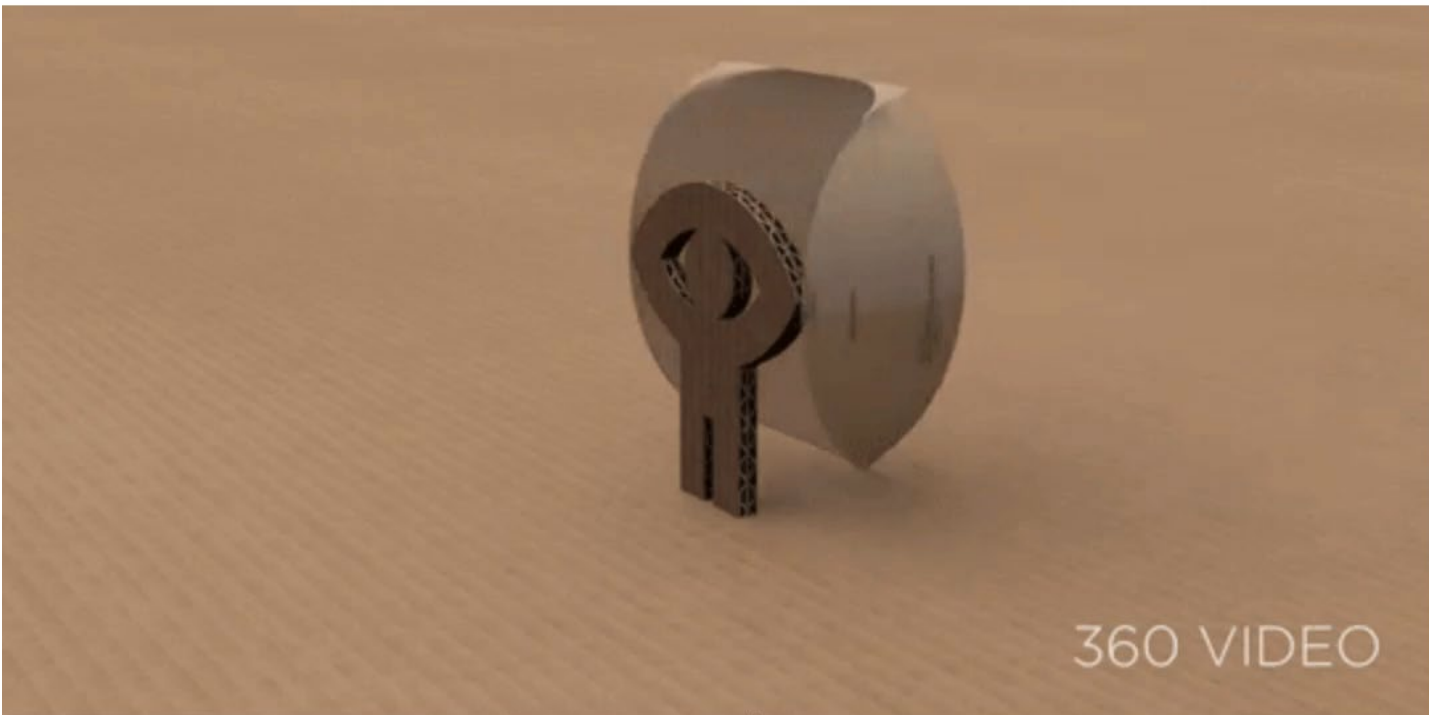


A blue-painted metal tripod stand is positioned on a perforated metal plate. The stand has three legs that converge at a central point. In the center of the tripod, a rectangular white plaque is mounted with four screws. The plaque contains text in German. The background is dark, and the floor is made of perforated metal plates.

Tr. Pt.  
der europäischen  
Gradmessung  
1867  
Baeyer









DAVOS  
KLOSTERS

79





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## DEIN KUBA

Eine Reise in die Vergangenheit oder Urlaub in der Natur? Musik und Tanz oder Sozialismus-Folklore in Havanna. IntoVR nimmt Dich mit nach Kuba. Wohin genau? Das entscheidest Du!

3496 MB

Lisa Martin

### AR INDOOR NAVIGATION SIMULATION

28 MB

Viond

### CHRISTMAS EXPERIENCE TEGERNSEE 360°

569 MB

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### DEIN KUBA

3496 MB





Wo ist 360° sinnvoll?













# Basics

Welche **Rolle**  
hat der Nutzer?







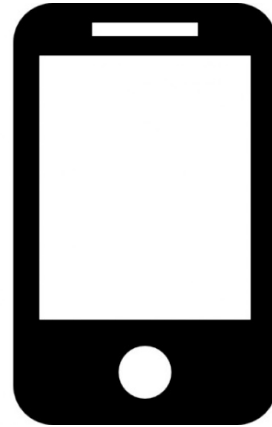
324



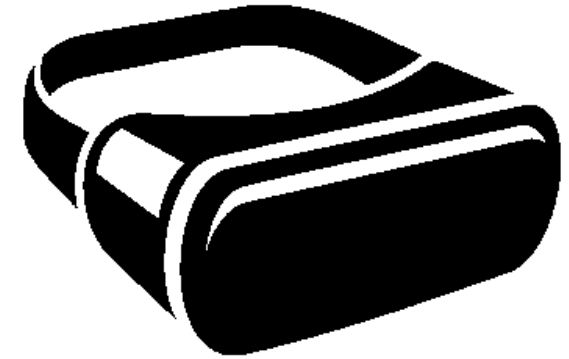
# Rezeption



MAUS



FINGER



KOPF

„magic  
window“





Dreh













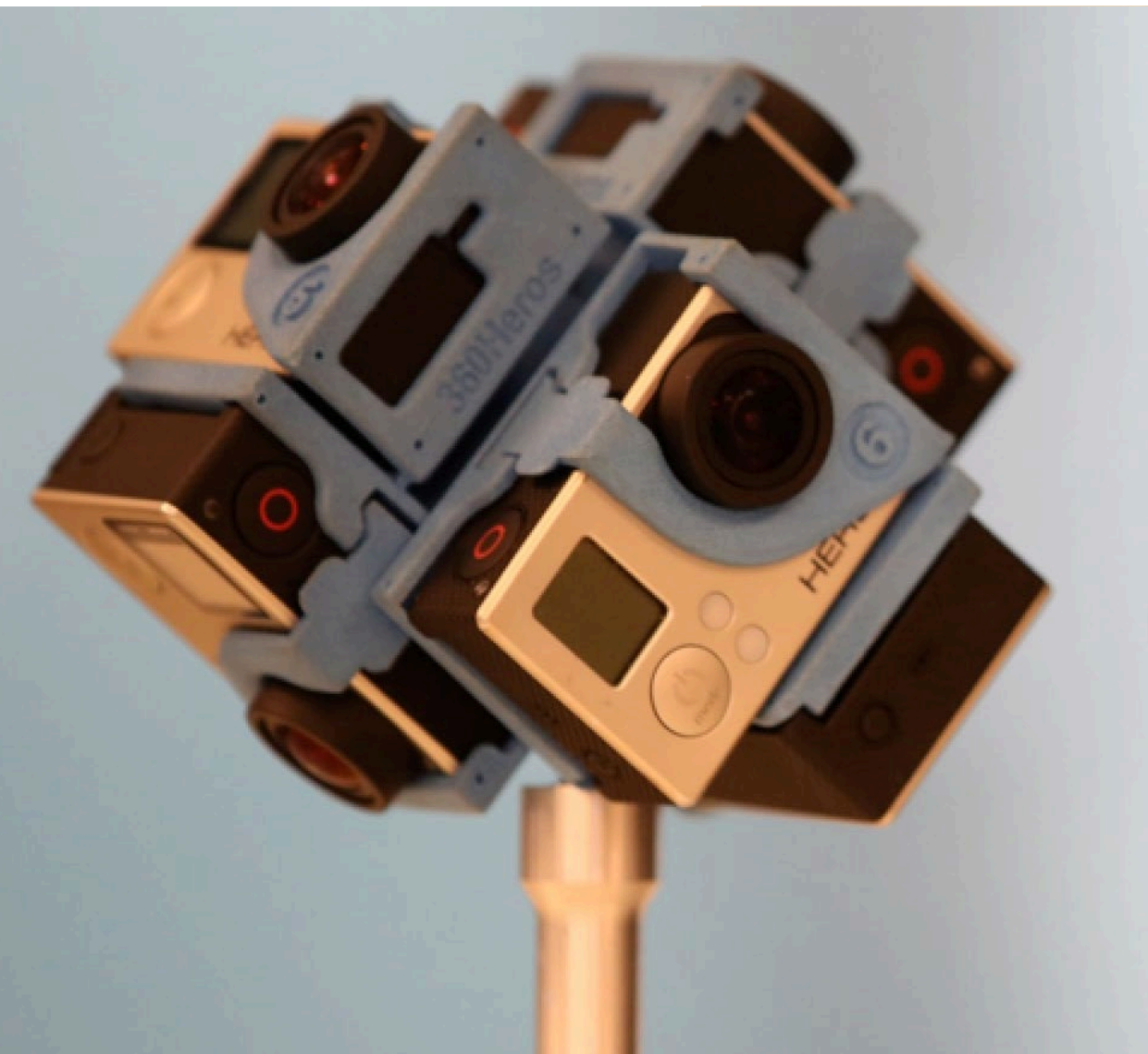






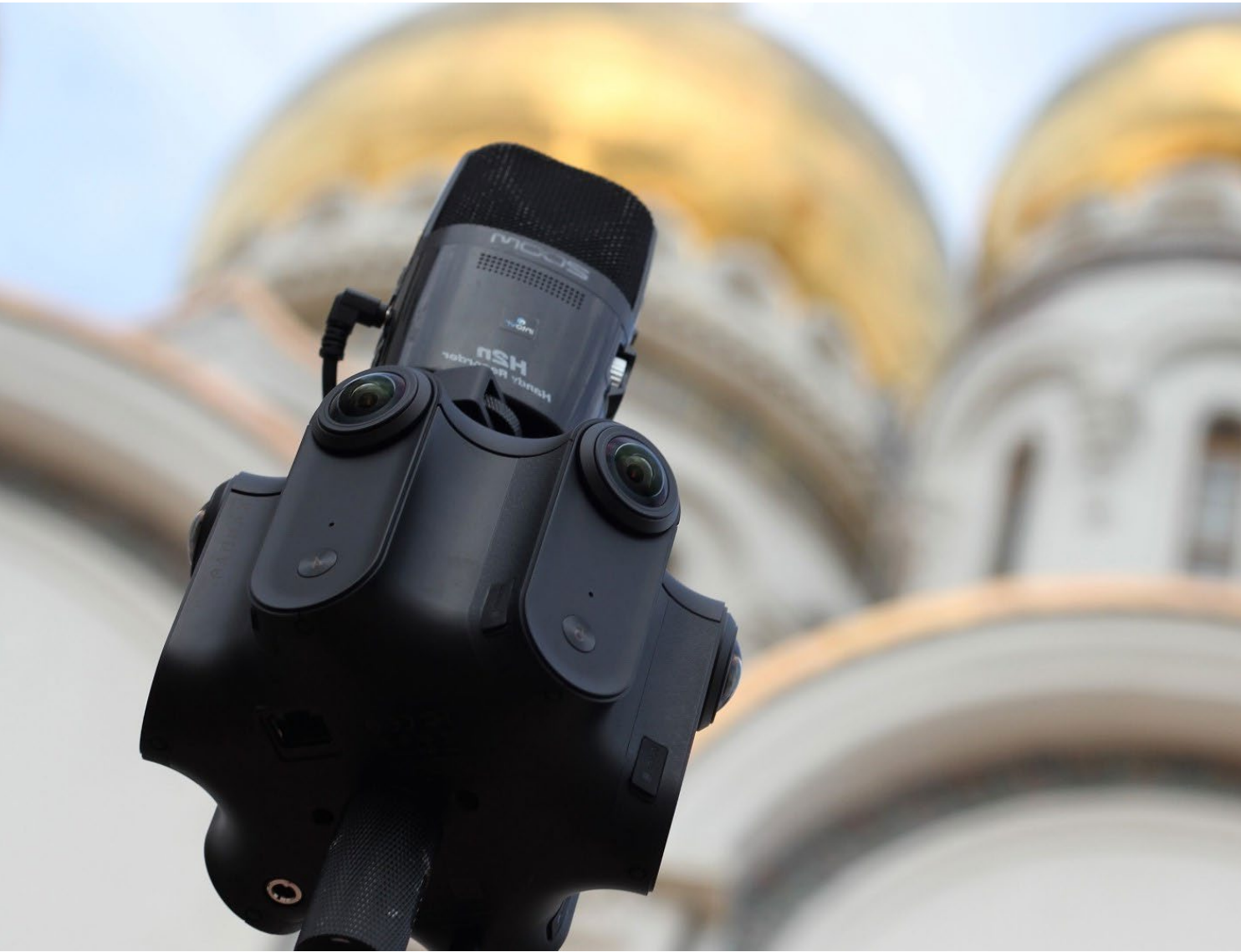


Tech











Aktueller Link 1-2



#	Dateiname	Verknüpf
1	entaniya 1 (2)...	2,
2	entaniya 2 (2)...	1,

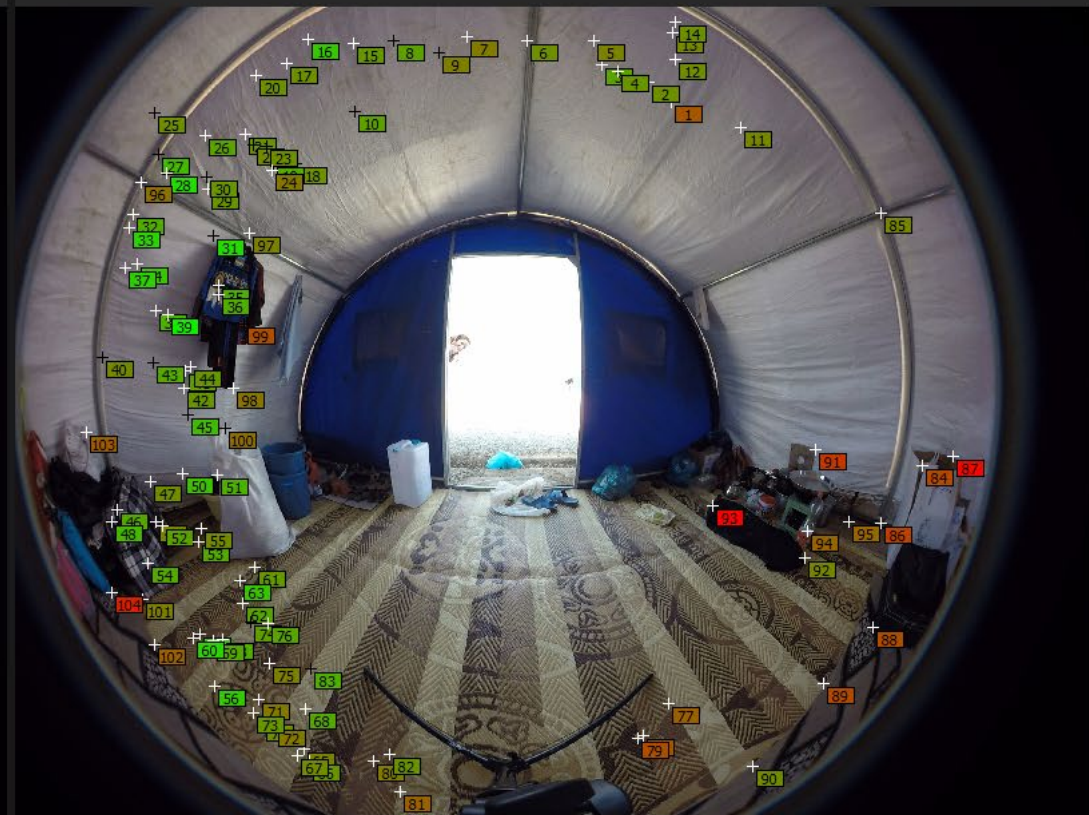
(1) D:/Arbeit/INTOVR/161100 Irak/Rohmaterial/Entaniya - Tag 3/entaniya 1 (2).MP4.jpg

(2) D:/Arbeit/INTOVR/161100 Irak/Rohmaterial/Entaniya - Tag 3/entaniya 2 (2).MP4.jpg

Verknüpfungen

Kontrollpunkte

Verknüpfung	Punkte	RMS
1 - 2	104	4.75





REASON FOR HOPE  
LIFE+ Biodiversity

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